Rew. 1174539

Order#	62349243	Flight Dates	10/31/16 - 11/13/16
Syscode	1084	Agency	Nonbox/Eisner
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform
Market	Minneapolis-St. Paul		
		Client Code	WGE
AE	Leah Losier	Product Code	WAR AD68
Sales Coordinator	Michael Ryan	Est Code	AD68 1031
Office	Chicago	Product Name	
Phone	(312) 527-5755	Credit Status	
Status	Not accepted		
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+
•		Makegood Policy	Approval Required

Comments:

10.28 adding \$167 that missed on 62349239, PLEASE CONFIRM. THANKS!

•	GIMP	GRP -	
	Cost Per Spot	Sold On	
	100.0	Affiliate Split	
600		Total Spots	
\$8,179.55		Net Total	
\$1,443.45		Commission	
\$9,623.00		Total	
2		Total # of Weeks	
		Show All Lines	nce for Reform
	2 Vs. 1	Version	
	10/20/10	oboate Date	3/16

CPM

						1		Т			Т			1	1			Т	Т	1	
21	20	19	18	17	16	15	14	13	12	=======================================	10	9	8	7	6	5	4	ω	2	_	Line
AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AMC	Net						
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program												
10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	00:00	Start Time
24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Stop Time
			×	×							×	×							×	×	3
		×								×								×			-
	×								×								×				8
×								×								×					4
							×								×						711
						×								×							S
					×								×			Ц					S
٠		,	•	1	•	•			r			,	•	·	•			•		•	RTG
•		,		•		*	,	,	1.			t	_	,	,	•	•	•	_		IMP
2	2	2	2	ω	1	1		_	1	_	-1	_	အ	ω	ω	ω	ω	ω	ω	ω	Total Spots
\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	Unit Cost
\$34.00	\$34.00	\$34.00	\$34.00	\$51.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
			+1x	+1×																	Line Comment

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date		10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version		2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	u,		2
		Client Code	WGE	Total			\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission			\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total			\$8,179.55
Office	Chicago	Product Name		Total Spots			600
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	•
'		Makegood Policy	Approval Required	CPP		СРМ	•
Comments:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	CONFIRM. THANKS!					

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	AMC	AMC	AMC	Net
VARIOUS	VARIOUS	AVG. ALL WKS	Program																		
11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
16:00	16:00	09:00	00:60	00:60	00:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	Start Time
19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	Stop Time
×	×							×	×							×	×				Z
							×								×						7
						×								×							\$
					×								×								
				×								×								×	
			×						_		×						_		×	_	S
		×								×								×			S
	,			٠					,					٠		٠	٠		,	9	RTG
,		1	•		,			1	,	,	3	,	,	٠		r	r	•		,	MP
-	1	ы	3	з	3	ω	ω	ω	ယ		1	1	1	1	-1	_	-1	2	2	2	Total Spots
\$18.00	\$18.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	Unit Cost
\$18.00	\$18.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$34.00	\$34.00	\$34.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
																					Line Comment

Version Show All Lines Total # of Weeks Total Commission Net Total Total Spots Affiliate Split Sold On GRP GPP	Comments: 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	- Makegood Policy Approval Required	Survey Cable Nielsen Live+3 Jul16 Primary Demo Adults 35+	Status Not accepted	Phone (312) 527-5755 Credit Status	Office Chicago Product Name	Sales Coordinator Michael Ryan Est Code AD68 1031	AE Leah Losier Product Code WAR AD68	Client Code WGE	Market Minneapolis-St. Paul	System Name Spectrum/Celect, WI Advertiser Wisconsin Alliance for Reform	Syscode 1084 Agency Nonbox/Eisner	Order# 62349243 Flight Dates 10/31/16 - 11/13/16
er Spot		CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	opdate Date
		CPM -	GIMP -	Cost Per Spot	100.0							2 Vs. 1	10/20/10

										-						_					
63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
DISC	CNN	CNN	CNN	CNN	CNN	Net															
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program															
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop
					×	×							×	×							Z
				×								×								×	-1
			×								×								×		\$
		×								×								×			
	×				Ц				×								×				71
×	Щ				Щ			×								×			$\dashv$		S
					Ц		×								×			$\Box$			S
,			•				ı.	,			•				•		•		,	_	RTG
			,			٠			9	1			1	٠	•	٠				,	IMP 1
ω	з	з	3	ω	з	3	2	2	2	2	2	2	2	3		_	_	_	1	_	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$69.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
													+1x	+1x							Line Comment

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	
		Client Code	WGE	Total	\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission	\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total	\$8,179.55
Office	Chicago	Product Name		Total Spots	600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -

Comments:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	n 62349239	. PLEASE O	ONFIRM.	THANKS	00000												
Line Net	Program	Start	Stop	Start	Stop	Z	-	٤	7	F	S	s	RTG IMP	Total	Unit	Total	Spot	Line Comment

Cable Nielsen Live+3 Jul16   Primary Demo   Adults 35+   CPP   - CPM   - CPM
Adults 35+  Approval Required  Approval CPP
Affiliate Split Sold On GRP - CPP -
On -
Cost Per Spot GIMP - CPM -
Cost Per Spot GIMP

•	CPM	CPP -
	GIMP	GRP -
	Cost Per Spot	Sold On
	100.0	Affiliate Split
600		Total Spots
\$8,179.55		Net Total
\$1,443.45		Commission
\$9,623.00		Total
		Total # of Weeks
		Show All Lines
	2 Vs. 1	Version
	10/28/16	Update Date

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
ESPN	ESPN	ESPN	ESPN	DISC	DISC	DISC	DISC	DISC	DISC	DISC	DISC	Net									
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program												
10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	Stop Date
05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	Start Time
09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	Stop Time
П		×	×							×	×							×	×		Z
	×								×								×				-
×								×								×					\$
							×								×						-
						×								×							TI
					×								×								S
				×								×								×	S
	,								•	9		,	,								RTG
			,				-				я			,			,	,			IMP
_	1	-1	1	2	2	2	2	2	2	2	2	-1	1	-1	1	1	1	1	1	ω	Total Spots
\$17.00	\$17.00	\$17.00	\$17.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$12.00	Unit Cost
\$17.00	\$17.00	\$17.00	\$17.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$36.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
																					Line Comment

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	WGE	Total		\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission		\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total		\$8,179.55
Office	Chicago	Product Name		Total Spots		600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.28 adding \$167 that missed on 62349239, PLEASE CONFIRM, THANKS!	CONFIRM. THANKS!				

				-								-						-			
105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program											
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	Start Time
24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	Stop Time
×							×	×							×	×					3
						×								×							-1
					×								×								\$
				×								×								×	-1
			×								×								×		וד
		×								×								×			S
	×								×								×				S
	91	э		,		,			·		,			,	,	•			r	٠	RTG
						•	ı	,		,		9		,		,		•	•		IMP
2	_	1	-	1			_	_	ω	ယ	ω	ω	အ	ω	သ	з	_	1	1	-	Total Spots
\$23.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$17.00	\$17.00	\$17.00	\$17.00	Unit Cost
\$46.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$17.00	\$17.00	\$17.00	\$17.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
																					Line Comment

Order ##         62349243         Elight Dates         10/31/16 - 11/13/16         Update Date         10/28/16         10/28/16           Syscode         1084         Agency         Nonbox/Eisner         Version         2 Vs. 1           System Name         Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines         2           Market         Minneapolis-St. Paul         Client Code         WGE         Total # of Weeks         59,623.00           AE         Leah Losier         Leah Losier         Est Code         WAR AD68         1031         Not accepted         Not accepted         Not accepted         Product Name         AD68 1031         Not accepted         Not accepted         Not accepted         Primary Demo         Adults 35+         Sold On         -         CPM         -           Survey         Cable Nielsen Live+3 Jul16         Makegood Policy         Approval Required         Approval Required         CPP         -         CPM         -					CONFIRM. THANKS!	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	Comments:
62349243   Flight Dates   10/31/16 - 11/13/16   Dydate Date   Dydate	-	СРМ	CPP -	Approval Required	Makegood Policy		
Flight Dates   10/31/16   10/31/16   10/34/243   10/	•	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
62349243   Flight Dates   10/31/16   Update Date   10/28/16		Cost Per Spot	Sold On			Not accepted	Status
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date         10/28/16           1084         49ency         Nonbox/Eisner         Version         2 Vs. 1           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines           Minneapolis-St. Paul         Client Code         WGE         Total # of Weeks         Total # of Weeks           Leah Losier         Leah Losier         Product Code         WAR AD68 1031         Commission         Net Total           Chicago         Product Name         AD68 1031         Total Spots         Total Spots		100.0	Affiliate Split		Credit Status	(312) 527-5755	Phone
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date         10/28/16           1084         4gency         Nonbox/Eisner         Version         2 Vs. 1           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines           Minneapolis-St. Paul         Client Code         WGE         Total # of Weeks           Leah Losier         Product Code         WAR AD68         Commission           Ator Michael Ryan         Est Code         AD68 1031	600		Total Spots		Product Name	Chicago	Office
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date         10/28/16           1084         Agency         Nonbox/Eisner         Version         2 Vs. 1           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines           Minneapolis-St. Paul         Client Code         WGE         Total # of Weeks           Leah Losier         Product Code         WAR AD68         Commission	\$8,179.55		Net Total	AD68 1031	Est Code	Michael Ryan	Sales Coordinator
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date         10/28/16           1084         Agency         Nonbox/Eisner         Version         2 Vs. 1           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines           Minneapolis-St. Paul         Client Code         WGE         Total # of Weeks	\$1,443.45		Commission	WAR AD68	Product Code	Leah Losier	AE
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date           1084         Agency         Nonbox/Eisner         Version           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines           Minneapolis-St. Paul         Total # of Weeks	\$9,623.00		Total	WGE	Client Code		
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date           1084         Agency         Nonbox/Eisner         Version           Spectrum/Celect, WI         Advertiser         Wisconsin Alliance for Reform         Show All Lines	2		Total # of Weeks			Minneapolis-St. Paul	Market
62349243         Flight Dates         10/31/16 - 11/13/16         Update Date           1084         Agency         Nonbox/Eisner         Version			Show All Lines	Wisconsin Alliance for Reform	Advertiser	Spectrum/Celect, WI	System Name
62349243 Flight Dates 10/31/16 - 11/13/16 Update Date		2 Vs. 1	Version	Nonbox/Eisner	Agency	1084	Syscode
		10/28/16	Update Date	10/31/16 - 11/13/16	Flight Dates	62349243	Order#

	30	\$18.00	\$18.00	_		,		×				19:00	16:00 1	11/6/16	10/31/16	VARIOUS	FOOD	126
	30	\$18.00	\$18.00	1		,		_	×			19:00	16:00 1	11/6/16	10/31/16	VARIOUS	FOOD	125
	30	\$18.00	\$18.00	-1		,				×		19:00	16:00 1	11/6/16	10/31/16	VARIOUS	FOOD	124
	30	\$18.00	\$18.00	_							×	19:00	16:00 1	11/6/16	10/31/16	VARIOUS	FOOD	123
	30	\$18.00	\$18.00	1		,					_	19:00 ×	16:00 1	11/13/16	11/7/16	VARIOUS	FOOD	122
	30	\$18.00	\$18.00	1	0						^	19:00 X	16:00 1	11/6/16	10/31/16	VARIOUS	FOOD	121
	30	\$36.00	\$12.00	3		,	×				Н	16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	120
	30	\$36.00	\$12.00	3			×					16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	119
	30	\$36.00	\$12.00	ယ				×	- 8			16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	118
	30	\$36.00	\$12.00	3				_	×			16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	117
	30	\$36.00	\$12.00	з		,				×	_	16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	116
	30	\$36.00	\$12.00	з		,					×	16:00	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	115
	30	\$36.00	\$12.00	3	,							16:00 X	09:00 1	11/13/16	11/7/16	AVG. ALL WKS	FOOD	114
	30	\$36.00	\$12.00	з	c						^	16:00 X	09:00 1	11/6/16	10/31/16	AVG. ALL WKS	FOOD	113
	30	\$46.00	\$23.00	2		ı	×					24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	112
	30	\$46.00	\$23.00	2	,	1	^	×				24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	111
	30	\$46.00	\$23.00	2				×			$\dashv$	24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	110
	30	\$46.00	\$23.00	2				-	×			24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	109
	30	\$46.00	\$23.00	2	,	a		$\dashv$		×		24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	108
	30	\$46.00	\$23.00	2	,			-			×	24:00	19:00 2	11/6/16	10/31/16	AVG. ALL WKS	ESPN	107
	30	\$46.00	\$23.00	2				$\dashv$				24:00 X	19:00 2	11/13/16	11/7/16	AVG. ALL WKS	ESPN	106
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	Ę.	RTG	s s	TI O		\$		Stop M Time	Start S Time T	Stop	Start Date	Program	Net	Line
	1			1	1	1				1								

		30	\$36.00	\$12.00	ω	ı						×	16:00	_	6 09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	147
		30	\$36.00	\$12.00	ы				Н			×	16:00	$\vdash$	16 09:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC	146
		30	\$36.00	\$12.00	ω	,	1					×	16:00		6 09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	145
		30	\$17.00	\$17.00	1		ï	×					09:00		6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	144
		30	\$17.00	\$17.00	1	,			×				09:00		6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	143
		30	\$17.00	\$17.00	_	,			×				09:00	-	6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	142
		30	\$17.00	\$17.00	_				_	×		Н	09:00	-	6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	141
		30	\$17.00	\$17.00	1						×		09:00		6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	140
		30	\$17.00	\$17.00	1	-	,					×	09:00		6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	139
		30	\$17.00	\$17.00	1	a						×	09:00		16 05:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC	138
		30	\$17.00	\$17.00	1	,	,					×	09:00	-	6 05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	137
		30	\$46.00	\$23.00	2		,	×	$\dashv$			$\dashv$	24:00		6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	136
		30	\$46.00	\$23.00	2		,		×				24:00		6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	135
		30	\$46.00	\$23.00	2				×				24:00		6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	134
		30	\$46.00	\$23.00	2	,	ī		$\dashv$	×			24:00	-	6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	133
		30	\$46.00	\$23.00	2	,			-	_	×	_	00	00 24:00	6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	132
		30	\$46.00	\$23.00	2					_		×	24:00	$\dashv$	6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	131
		30	\$46.00	\$23.00	2				-	_		$\hat{}$	24:00 X	-	19:00	11/13/16	11/7/16	AVG. ALL WKS	FOOD	130
		30	\$46.00	\$23.00	2				$\dashv$			Ĥ	00 ×	24:00	6 19:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	129
		30	\$18.00	\$18.00	1			×	_	_			19:00	-	6 16:00	11/6/16	10/31/16	AVG. ALL WKS	FOOD	128
		30	\$18.00	\$18.00	_	,			×	$\dashv$			19:00		6 16:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD	127
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	TI S		\$	- T	ne M	rt Stop ne Time	Start Time	Stop Date	Start Date	Program	Net	Line
													3				0200	OLD BOOK BY A DE HIS HIS SECOND OF THE SECOND IN HIS HIS HIS HIS HIS SECOND OF THE SEC	ē.	Commission
													IN SAIN	DM THA	COME	DIEAS	ecovecs a	10 28 adding \$167 that missed of	ote .	
,	CPM		٠	CPP	<u></u>				۵	equire	Approval Required	Appr	icy	Makegood Policy	Make					•
•	GIMP		•	GRP	<u></u>						s 35+	Adults		Primary Demo	Prima			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S							Ì			Ī			Not accepted		Status
	0.001			Affiliate Split	A									Credit Status	Credi			(312) 527-5755		Phone
600				Total Spots	7									Product Name	Produ					Office
\$8,179.55				Net Total	z						AD68 1031	AD68		ode	Est Code			Michael Ryan	Coordinator	Sales C
\$1,443.45				Commission	া						WAR AD68	WAR		Product Code	Produ			Leah Losier		Æ
\$9,623.00				Total	<u>।</u>							WGE		Client Code	Clien					
2			eks	Total # of Weeks	्  ज्ञा										ſ			Minneapolis-St. Paul		Market
			S	Show All Lines	<u>s</u>			Wisconsin Alliance for Reform	e for F	Miano	onsin ,	Wisc		tiser	Advertiser			Spectrum/Celect, WI	Name	System Name
	2 Vs. 1			Version	<				1	ner	Nonbox/Eisner	Nonb		٥	Agency			1084		Syscode
	10/28/16			Jpdate Date					6	1/13/	10/31/16 - 11/13/16	10/31		Flight Dates	Flight			62349243		Order#

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date		10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version		2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	s		2
		Client Code	WGE	Total			\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission			\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total			\$8,179.55
Office	Chicago	Product Name		Total Spots			600
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	
		Makegood Policy	Approval Required	СРР	,	СРМ	
System Name         Spectrum/Celect, WI         Advertiser           Market         Minneapolis-St. Paul         Client Code           AE         Leah Losier         Product Code           Sales Coordinator         Michael Ryan         Est Code           Office         Chicago         Product Name           Phone         (312) 527-5755         Credit Status           Status         Not accepted         Primary Demo           Survey         Cable Nielsen Live+3 Jul16         Primary Demo           Makegood Policy         Makegood Policy	Spectrum/Celect, WI Minneapolis-St. Paul Leah Losier Michael Ryan Chicago (312) 527-5755 Not accepted Cable Nielsen Live+3 Jul16	Client Code Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy	Wisconsin Alliance for Reform  WGE  WAR AD68  AD68 1031  Adults 35+  Approval Required	Show All Lines Total # of Week Total Commission Net Total Total Spots Affiliate Split Sold On GRP CPP		100.0 Cost Per Spot GIMP	\$9,623 \$1,443 \$8,179

- 2 \$23.00 \$46.00	-		×	$\dashv$	_				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	168
\$23.00 \$46.00	- 2	•		×					24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	167
2 \$23.00 \$46.00	1	,		×					24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	166
2 \$23.00 \$46.00					×				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	165
2 \$23.00 \$46.00	•	•		$\dashv$		×			24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	164
2 \$23.00 \$46.00	•	•			_		×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	163
2 \$23.00 \$46.00	•	•						×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC	162
2 \$23.00 \$46.00	•							×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	161
1 \$18.00 \$18.00			×	-	$\dashv$				19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	160
1 \$18.00 \$18.00	'	•		×	_				19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	FXNC	159
1 \$18.00 \$18.00		-		×				$\exists$	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	158
1 \$18.00 \$18.00		-		$\dashv$	×				19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	157
1 \$18.00 \$18.00		-			_	×			19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	156
1 \$18.00 \$18.00					$\dashv$		×		19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	155
1 \$18.00 \$18.00	31	,		$\dashv$	_			×	19:00	16:00	11/13/16	11/7/16	VARIOUS	FXNC	154
1 \$18.00 \$18.00	25			$\dashv$	-			×	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	153
3 \$12.00 \$36.00		•	×						16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	152
3 \$12.00 \$36.00	'			×	$\dashv$				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	151
3 \$12.00 \$36.00	•	•		×	J				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	150
3 \$12.00 \$36.00	'	•			×				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	149
3 \$12.00 \$36.00		,			$\dashv$	×			16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	148
Total Unit Total Spots Cost Cost	MP	RTG	v	s s	T F	8	7	Z	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
	-			1	-	-									

		30	\$18.00	\$18.00	_			-	-	×	$\dashv$		19:00	16:00	11/6/16	10/31/16	VARIOUS	нсту	189
		30	\$18.00	\$18.00	_			$\dashv$	$\dashv$		×		19:00	16:00	11/6/16	10/31/16	VARIOUS	HGTV	188
		30	\$18.00	\$18.00	_						×		19:00	16:00	11/6/16	10/31/16	VARIOUS	HGTV	187
	+1x	30	\$18.00	\$18.00	1				-		-	×	19:00	16:00	11/13/16	11/7/16	VARIOUS	HGTV	186
	+1×	30	\$36.00	\$18.00	2	e		Н	$\Box$			×	19:00	16:00	11/6/16	10/31/16	VARIOUS	HGTV	185
		30	\$36.00	\$12.00	ω		,	×			-		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	нст∨ .	184
		30	\$36.00	\$12.00	ω	,		^	×				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	HGTV .	183
		30	\$36.00	\$12.00	ω	,	,		×				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	нсту	182
		30	\$36.00	\$12.00	ω	,	,		_	×			16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	нсти	181
		30	\$36.00	\$12.00	ω				$\Box$		×		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	нсту ,	180
		30	\$36.00	\$12.00	3	,	,				×		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	исту ,	179
		30	\$36.00	\$12.00	ω	,	,		_		-	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	HGTV ,	178
		30	\$36.00	\$12.00	ω							×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	исту /	177
		30	\$17.00	\$17.00	1		,	×	_				09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	, ALSH	176
		30	\$17.00	\$17.00	1		,		×			_	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	нсту ,	175
		30	\$17.00	\$17.00	1				×		$\vdash$		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	исту /	174
		30	\$17.00	\$17.00	1	,	-		_	×			09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	/ ALSH	173
		30	\$17.00	\$17.00	1	,	,				×	_	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	ИСТV	172
		30	\$17.00	\$17.00	1	-			$\vdash$		×	V	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	/ ALSH	171
		30	\$17.00	\$17.00	1				-		-	×	09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS	/ ALSH	170
		30	\$17.00	\$17.00	1				$\vdash$			×	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	HGTV /	169
Line Comment	Lin	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	FS	7	8	_ ≺	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
													200	77	ר האסת כי	02348238.	10,20 adding \$107 that illusted off ozstazst, FLEASE CONFIRM. I DANNS		Comments
													137IIVEL	Nin in		60040000	10.00 adding \$10.7 that minut an		
	CPM		•	CPP	Ω				ed	Requir	Approval Required	Αp	Policy	Makegood Policy	_				'
•	GIMP		-	GRP	 ଗ				1	1	Adults 35+	Adı	ome	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	0		Sold On	S							1					Not accepted		Status
	100.0			Affiliate Split	A							1	us	Credit Status			(312) 527-5755		Phone
600		Ц		Total Spots	7.							1	ıme	Product Name			_		Office
\$8,179.55				Net Total	z					-	AD68 1031	A		Est Code			-	Sales Coordinator	Sales C
\$1,443.45		_		Commission	্বা					8	WAR AD68	×,	)de	Product Code			Leah Losier		AE
\$9,623.00		_		Total							m	WGE	0	Client Code					
2		_	ks	Total # of Weeks	्र हा							l					Minneapolis-St. Paul		Market
				Show All Lines	ङ्			Wisconsin Alliance for Reform	ce for	Allian	consir	Wis		Advertiser	<u> </u>		Spectrum/Celect, WI	Name	System Name
	2 Vs. 1	2		Version	<u>{</u>					sner	Nonbox/Eisner	Nor		Agency	<u> </u>		1084		Syscode
	10/28/16	_		Update Date	되				/16	11/13	10/31/16 - 11/13/16	10/3	S	Flight Dates			62349243		Order #

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	WGE	Total		\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission		\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total		\$8,179.55
Office	Chicago	Product Name		Total Spots		600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	•
2		Makegood Policy	Approval Required	CPP -	CPM	•
Comments:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	E CONFIRM. THANKS!				

Net         Program         Start Date         Stop Date         Start Time           HGTV         VARIOUS         10/31/16         11/6/16         16:00           HGTV         AVG. ALL WKS         10/31/16         11/6/16         16:00           HGTV         AVG. ALL WKS         10/31/16         11/6/16         19:00           HIST         AVG. ALL WKS         10/31/16         11/6/16         05:00           HIST         AVG. ALL WKS         10/31/16         11/6/16         05:00	16:00 X 3 \$12.00
Start Stop Date 10/31/16 11/6/16 10/31/16 10/31/16 11/6/16 10/31/16 11/6/16 10/31/16 11/6/16 10/31/16 10/3	16:00 X - 3 \$12.00
am         Start Date         Stop Date         Start Time         Stop Time           10/31/16         11/6/16         16:00         19:00           10/31/16         11/6/16         16:00         19:00           10/31/16         11/6/16         16:00         19:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         19:00         24:00           10/31/16         11/6/16         05:00         09:00           10/31/16         11/6/16         05:00         09:00           10/31/16         11/6/16         05:00         09:00           10/31/16	X 1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/7/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         05:00         09:00           AVG. ALL WKS         10/31/16         11/6/16         05:00         09:00           AVG. ALL WKS         10/31/16         11/6/16         05:00         09:00           AVG. ALL WKS         10/31/16         11/6/16         05:00	x 1 \$17.00
Program         Start Date         Stop Time         Start Date         Start Time           VARIOUS         10/31/16         11/6/16         16:00           AVG. ALL WKS         10/31/16         11/6/16         16:00           AVG. ALL WKS         10/31/16         11/6/16         19:00           AVG. ALL WKS         10/31/16         11/6/16         05:00           AVG. ALL WKS <t< td=""><td>X - 1 \$17.00</td></t<>	X - 1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time         Stop Time         Stop Time         Start Time         Stop Time           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00         24:00         24:00         24:00         24:00         24:00         24:00         24:00	X - 1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         05:00         09:00           AVG. ALL WKS         10/31/16         11/6/16         05:00	X - 1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         19:00	x - 1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/17/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16	1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16	1 \$17.00
Program         Start Date         Stop Date         Start Time         Stop Date         Start Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/7/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	X 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time         Stop Time         Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	X - 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/7/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	x - 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	x 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time         Stop Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/7/16         11/13/16         19:00         24:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	x - 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00           AVG. ALL WKS         11/7/16         11/1/3/16         19:00         24:00	X 2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         19:00         24:00	2 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Start Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00	3 \$23.00
Program         Start Date         Stop Date         Start Time         Stop Time         Time         Time           VARIOUS         10/31/16         11/6/16         16:00         19:00           AVG. ALL WKS         10/31/16         11/6/16         16:00         19:00	X 1 \$18.00
Program         Start Date         Stop Date         Start Time         Stop Time           VARIOUS         10/31/16         11/6/16         16:00         19:00	X 1 \$18.00
Program Start Stop Start Stop Date Date Time Time	X 1 \$18.00
	T W T F S S RTG IMP Total Unit Spots Cost

						NC	C	à	e	Sy	ste	3	NCC Cable System Order	er								
Order#		62349243			Flight Dates	Se	_	0/31	16-	11/	10/31/16 - 11/13/16	"					Upda	Update Date			10/28/16	
Syscode		1084			Agency		7	Nonbox/Eisner	×E	sner	2000						Version	ion			2 Vs. 1	
System Name	Name	Spectrum/Celect, WI			Advertiser		5	/isco	nsin	Allia	ınce	for F	Wisconsin Alliance for Reform	m			Shov	Show All Lines				
Market		Minneapolis-St. Paul															Tota	Total # of Weeks	ks			2
					Client Code	e	<	WGE									Total					\$9,623.00
AE		Leah Losier			Product Code	ode	<	WAR AD68	AD6	8							Com	Commission				\$1,443.45
Sales Co	Sales Coordinator	Michael Ryan			Est Code		D	AD68 1031	103	-							Net .	Net Total				\$8,179.55
Office		Chicago			Product Name	ame	-										Tota	Total Spots				600
Phone		(312) 527-5755			Credit Status	lus	-										Affili:	Affiliate Split		_	100.0	
Status		Not accepted									- 1						Sold On	On		_	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	35-	2							GRP		•	_	GIMP	
'					Makegood Policy	Policy	Ъ	Approval Required	val	Requ	iired						CPP		•		СРМ	
Comments :	its:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	62349239.	PLEASE (	CONFIRM.	THANKS!																
Line	Net .	Program	Start Date	Stop Date	Start Time	Stop Time	3	-	€	-1	П	S	S	RTG	IMP	Total Spots		Unit Cost	Total Cost	Spot	Line Comment	mment
211	HIST	AVG. ALL WKS	10/31/16	91/9/11	00:00	16:00		×								ပ	-	\$12.00	\$36.00	30		
212	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			×			П	$\neg$			3		\$12.00	\$36.00	30		
213	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				×						ы		\$12.00	\$36.00	30		
214	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					×			-		ω		\$12.00	\$36.00	30		
215	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						×	$\exists$			w		\$12.00	\$36.00	30		
216	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							×			3	Н	\$12.00	\$36.00	30		
217	TSIH	VARIOUS	10/31/16	11/6/16	16:00	19:00	×							-		_	$\vdash$	\$18.00	\$18.00	30		
218	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	×					$\vdash$	$\vdash$	,	,		-	\$18.00	\$18.00	30		
										1												_

221

HISIH TSIH

VARIOUS VARIOUS

10/31/16 10/31/16 10/31/16

16:00

TSIH

220

219

HIST

11/6/16

16:00

19:00

×

\$18.00

30

\$18.00

\$18.00

30

19:00

×

×

×

231

AVG. ALL WKS

229

AVG. ALL WKS
AVG. ALL WKS
AVG. ALL WKS

10/31/16 10/31/16 10/31/16 10/31/16

11/6/16 11/6/16 11/6/16

10/31/16

11/6/16

19:00 19:00 19:00

24:00 24:00 24:00

227 228 222 223 224 225

AVG. ALL WKS

10/31/16 10/31/16 10/31/16

11/6/16

16:00

19:00

11/6/16 11/6/16 11/6/16 11/6/16

16:00

19:00 19:00

×

×

\$18.00 \$18.00 \$18.00 \$18.00 \$18.00

\$18.00

30 30

\$18.00 \$18.00

16:00

10/31/16

11/6/16

××

11/7/16

11/13/16

19:00

24:00

11/6/16

19:00

24:00

×

NNW

30

\$23.00 \$23.00

30

+ + + ×

2

×

×

×

2 2

\$23.00 \$23.00 \$23.00 \$23.00

30

\$46.00 \$46.00 \$46.00 \$46.00

30

30

\$23.00

\$46.00 \$46.00

30

×

VARIOUS AVG. ALL WKS<

226

AVG. ALL WKS

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	WGE	Total		\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission		\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total		\$8,179.55
Office	Chicago	Product Name		Total Spots		600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
		Makegood Policy	Approval Required	CPP -	CPM	•
Comments .	10.28 adding \$167 that missed on 62349239 PLEASE CONFIRM THANKS	CONFIRM THANKS				

_	т										-			$\neg$							
	251	250	249	248	247	246	245	244	243	242	241	240	239	238	237	236	235	234	233	232	Line
	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	HIST	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program																
10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	Stop Date
16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	Start Time
19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	Stop Time
		×	×							×	×	$\neg$						×	×		Z
	×								×								×				-1
×								×								×					8
							×								×						
						×								×							П
					×								×								S
				×								×								×	တ
					,				,			-			5		1	,	,		RTG
		,	,				,			1	-			,	ı	а		,		1	MP
_	_,	1	1	ယ	ω	з	ω	з	з	3	3	1	1	1	1	1	1	1	1	2	Total Spots
\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$23.00	Unit Cost
\$14.00	\$14.00	\$14.00	\$14.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$27.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$46.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
																					Line Comment

	_	30	\$36.00	\$12.00	ω	,	,			_			×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	273
		30	\$17.00	\$17.00	1		,	×	$\vdash$				$\exists$	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	272
		30	\$17.00	\$17.00	_	,			×					09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	271
		30	\$17.00	\$17.00	1				^	×				09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	270
		30	\$17.00	\$17.00		,				×				09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	269
		30	\$17.00	\$17.00		,					×			09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	īVī	268
		30	\$17.00	\$17.00	_		,					×		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	267
		30	\$17.00	\$17.00	1	,			_	_			×	09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS	TNT	266
		30	\$17.00	\$17.00			,						×	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	265
		30	\$34.00	\$17.00	2	10	3	×	Н					24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	264
	-	30	\$34.00	\$17.00	2	,			×					24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	263
		30	\$34.00	\$17.00	2					×				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	262
		30	\$34.00	\$17.00	2	,	,			×				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	261
		30	\$34.00	\$17.00	2		,				×			24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	260
		30	\$34.00	\$17.00	2	1				-		×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	259
	+1x	30	\$34.00	\$17.00	2					-	_		×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	MNBC	258
	+1×	30	\$51.00	\$17.00	ယ	-	6			$\dashv$			×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	257
		30	\$14.00	\$14.00		-		×		$\dashv$				19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS	MNBC	256
		30	\$14.00	\$14.00	1	,			×					19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	255
		30	\$14.00	\$14.00	1	,	5			×				19:00	16:00	11/6/16	10/31/16	VARIOUS	MNBC	254
		30	\$14.00	\$14.00	_	,	4			×				19:00	16:00	11/6/16	10/31/16	VARIOUS	MNBC	253
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S		\$	٦	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
													Si	I. THANK	CONFIRM	PLEASE	62349239	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS	nts:	Comments:
-	CPM		,	CPP					-	quirec	Approval Required	ppro		Makegood Policy	Makego					•
•	GIMP		,	GRP							35+	Adults 35+	_	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
Spot	Cost Per Spot			Sold On	ζņ	1												Not accepted		Status
	100.0			Affiliate Split	Þ								4	tatus	Credit Status			(312) 527-5755		Phone
600				Total Spots									_	Name	Product Name					Office
\$8,179.55				Net Total	7						1031	AD68 1031	ъ	6	Est Code			-	Sales Coordinator	Sales C
\$1,443.45				Commission							D68	WAR AD68	<	Code	Product Code			Leah Losier		Æ
\$9,623.00				Total	_] ㅋ[				1	1		WGE	<	ode	Client Code					
2			eks	Total # of Weeks	<u>।</u> ना								-					Minneapolis-St. Paul		Market
			S	Show All Lines	s I			Wisconsin Alliance for Reform	for F	liance	nsin A	Viscor	<	٩	Advertiser			Spectrum/Celect, WI	Name	System Name
	2 Vs. 1			ersion	< T				ľ	e	Nonbox/Eisner	lonbo	7		Agency			1084		Syscode
	10/28/16			Jpdate Date					6	/13/1	10/31/16 - 11/13/16	0/31/	_	ates	Flight Dates			62349243		Order #

Order#	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	WGE	Total		\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission		\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total		\$8,179.55
Office	Chicago	Product Name		Total Spots		600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted		And the second s	Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKSI	E CONFIRM. THANKS!				

294	293	292	291	290	289	288	287	286	285	284	283	282	281	280	279	278	277	276	275 1	274 1	<u> </u>
TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT							
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	e de												
10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	Date
11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Date
19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Time
24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Time
				×	×							×	×							×	
			×	_							×				_				×	_	
		×				_				×			Н	_	-	_		×	-	-	
	×		_	_		_			×	_	_		-		-	×	×	$\dashv$	-		
×				_		-	×	×	-	_		Н			×	^		-	$\dashv$	-	
	_	$\vdash$		Н		×	_	-	Н				Н	×		$\dashv$		Н			
,	_				,	9	:1	1.				,	-					,			
			,	-	,	S <sub>1</sub>	,	5		,	ı	,						,	3	,	
2	2	2	2	2	ယ	-	1	1	1	1	1	1	1	ω	з	з	3	з	а	3	Spots
\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Cost
\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$69.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
				+1x	+1x																

				CONFIRM. THANKS!	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM, THANKS!	Comments:
	CPM	CPP -	Approval Required	Makegood Policy		*
	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(312) 527-5755	Phone
600		Total Spots		Product Name	Chicago	Office
\$8,179.55		Net Total	AD68 1031	Est Code	Michael Ryan	Sales Coordinator
\$1,443.45		Commission	WAR AD68	Product Code	Leah Losier	AE
\$9,623.00		Total	WGE	Client Code		
2		Total # of Weeks			Minneapolis-St. Paul	Market
		Show All Lines	Wisconsin Alliance for Reform	Advertiser	Spectrum/Celect, WI	System Name
	2 Vs. 1	Version	Nonbox/Eisner	Agency	1084	Syscode
	10/28/16	Update Date	10/31/16 - 11/13/16	Flight Dates	62349243	Order#

(4)	w	ω	ω	ω	w	ω	ω	w	w	ω	ω	ω	ω	ω	ω	2	2	22	2	2	_
315	314	313	312	311	310	309	308	307 (	306 L	305	304	303	302	301	300	299 (	298	297 ر	296 1	295 1	Line
NSA	USA	USA	USA	USA	NSA	NSA	USA	NSA	NSA	NSA	USA	NSA	NSA	NSN	USA	NSA	NSA	NSA	TNT	TNT	Net
VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program																	
10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	Stop Date
16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	Start Time
19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	Stop Time
	×	×							×	×							×	×			Z
×								×								×					-
							×								×						\$
Ш			Ш			×								×		$\dashv$	_			-	
Ш		_			×					H	_		×	-	-	-	_	_	Н	×	S
-		_		×	$\dashv$	$\vdash$	_				_	×		-		Н			×	Ŷ	S
$\vdash$			×		Н			-			×			H	$\vdash$					Н	
	_				-		-	_	9	_	,	_				-	•	-	_	_	RTG IN
	_		,	_	•	•	•						·	•	•	•	1				IMP To
1	-	-	3	3	ω	ω	ω	3	ω	ω	_	_	_	1			-1	1 .	2	2	Total Spots
\$18.00	\$18.00	\$18.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$23.00	\$23.00	Unit Cost
\$18.00	\$18.00	\$18.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$46.00	\$46.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
																					Line Comment

Order#	62340243	Flight Dates	10/31/16 - 11/13/16	Update Date	10	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			
		Client Code	WGE	Total			\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission			\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total			\$8,179.55
Office	Chicago	Product Name		Total Spots			600
Phone	(312) 527-5755	Credit Status		Affiliate Split	10	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	1
•		Makegood Policy	Approval Required	CPP	-	СРМ	
Comments:	10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!	CONFIRM. THANKS!					

						-	-	2223		т				
	328	327	326	325	324	323	322	321	320	319	318	317	316	Line
	ASU	ASU	NSA	NSA	NSA	NSA	NSA	NSA	USA	ASU	NSA	USA	ASU	Net
	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program								
	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	Start Time
	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	Stop Time
							×	×						Z
ı						×								Т
					×								×	8
۱				×								×		ㅋ
			×								×			П
		×								×				S
	×								×					S
	100	,		,					•	•		,		RTG
			7	,		•			٠	r			,	Μ̈́P
	2	2	2	2	2	2	2	ы	1	-3	1	-1	-	Total Spots
	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$69.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
							+1x	+1x						Line Comment

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	600	0	0	0	0	0	0	0	0	0	0	0	600
AMT	\$9,623.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,623.00

62349243 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

SYSTEM APP:

SALES\_

ACCT

Date Printed

10/28/16